Faculty of Engineering Management

STUDY MODULE DESCRIPTION FORM						
	f the module/subject ern Concepts of	Code 1011105221011160204				
Field of	study		Profile of study (general academic, practical)	Year /Semester		
Engi	neering Manage	ment - Part-time studies -	,	1/2		
Elective path/specialty			Subject offered in:	Course (compulsory, elective)		
Communication Management in			Polish	obligatory		
Cycle of	study:		Form of study (full-time,part-time)			
Second-cycle studies			part-time			
No. of h	ours		1	No. of credits		
Lectur	e: 20 Classes	s: - Laboratory: -	Project/seminars:	- 4		
Status c	Status of the course in the study program (Basic, major, other) (university-wide, from another field)					
	((brak)				
Education	on areas and fields of sci	ence and art		ECTS distribution (number and %)		
socia	l sciences			4 100%		
Resp	onsible for subje	ct / lecturer:				
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Prerequisites in terms of knowledge, skills and social competencies:						
1	Knowledge	The knowledge on: microeconomics, strategic management, managing the functional subsystem of enterprise.				
2	Skills	Is able to identify the functions executed in management system and match them with proper organizational units.				
3	Social competencies	Presents the readiness to update and developer his knowledge and skills. Is open for team based working.				
Assumptions and objectives of the course:						
-To understand the both classical and contemporary concepts in management and use the modern concepts to explain real managerial phenomena.						
	Study outco	mes and reference to the	educational results for	a field of study		

Knowledge:

- 1. The student possess the knowledge about contextual sciences of management sciences and about unique terms concerning management sciences [K2A_W01]
- 2. He possesses advanced knowledge about clasters, forms of international corporations and virtual enterprises. [K2A_W04]
- 3. He possesses the knowledge about the relations existing in concerns and holdings and advanced knowledge about relations between organizational units of an enterprise. [K2A_W05]
- 4. He has the advanced knowledge about structure-creating mechanisms of an enterprise. [K2A_W14]
- 5. He has the advanced knowledge about the processes of changes of organizational structures as well as about the change management. [K2A_W15]

Skills:

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- 1. Is able to interpret and explain the social, cultural, political, legal, economical phenominas and the mutual relation between social events ta king place in the environment. [K2A_U01]
- 2. Is able to use the theoretical knowledge to descript and analyze the causes and flow of social processes and phenomena as well as formulate his own opinions and chose the critical data and methods of analysis. [K2A_U02]
- 3. He is able to analyze property the causes and flow of social processes and phenomena as well as formulate his own opinions about that as well as construct the simple hypothesis and verify them. [K2A_U03]
- 4. He possesses the abilities of using the knowledge obtain in different areas that is enriched about critical analysis of the usability and effectiveness of the knowledge. [K2A_U06]
- 5. He possesses the abilities of making proposals of the real managerial problems solutions and deciding about procedures to make settlement in this scope. [K2A_U07]
- 6. He possesses the abilities to reasoning and analyzing the social phenomena that is extended about abilities of deeper theoretical estimation of the phenomena in some areas with the use of research method. [K2A_U08]

Social competencies:

- 1. The student understands the needs and know the possibilities of continious improvement of his professional, personal and social competencies; he is able to justify the LLL. [K2A_K01]
- 2. He is conscious about the responsibility for his activities and is ready to respect the team based working rules as well as to take the responsibility for collective tasks. [K2A_K02]
- 3. He is able to perceive the cause and effect relations in the process of achieving the goals and rank the importance of alternative or competitive tasks. [K2A_K03]
- 4. He is conscious about the importance of professional behavior, respecting the ethical occupational principles and the variety of opinion and cultures. [K2A_K04]
- 5. He is able to add the valuable contribution in preparation and execution of social projects. [K2A_K05]
- 6. He is conscious about the necessity of interdisciplinary knowledge and skills to resolve complex problems of the organization and about the usefulness of creating the interdisciplinary teams. [K2A_K06]
- 7. Is able to plan and manage the business projects. [K2A_K07]

Assessment methods of study outcomes

-The multiple-choice test and assessment of the project.

Forming rating:

in the field of lectures: on the basis of written or oral answers to questions about the material processed in the current and previous lectures,

Summary rating:

in the field of lectures: average of forming grades.

Course description

-Contemporary approaches and concepts in management? focus on the customer, focuse on the quality, focus on innovations and know-how, focus on financial results, focus on company value; focus on knowledge, focus on human resources; resource approach. The paradigms of: process orientation, flexibility and changes of management concepts.

Two meta-concepts of management: lean enterprise and agile enterprise. Effectiveness of the contemporary concepts and methods of management. The levels of enterprise agility and IT that are used on the levels.

Teaching methods:

Lectures - monographic and conversational

Basic bibliography:

- 1. Agile Enterprise. Concepts and some results of research, Trzcieliński S. (Red.)., IEA, Madison, 2007
- 2. Towards the virtual organization, Hale R., Whitlam P., McGraw-Hill, London, 1997
- 3. Agile competitors and virtual organization. Strategies for enriching the customer, , Goldman S., Nagel R., Preiss K., Van Nostrand Reinhold, New York, 1995.
- 4. The machine that changed the world, Womack J.P., Jones D.T., Roos D., Rawson Associates, New York, 1990.

Additional bibliography:

- 1. Przedsiębiorstwo zwinne, Trzcieliński S., Wydawnictwo Politechniki Poznańskiej, Poznań, 2011.
- 2. Metody zarządzania, Brzozowski M., Kopczyński T. , Wydawnictwo Uniwersytetu Ekonomicznego Poznaniu, Poznań, 2011.
- 3. Zarządzanie przedsiębiorstwem w turbulentnym otoczeniu, Krupski R. (Red.)., PWE, Warszawa, 2005.

Result of average student's workload

Poznan University of Technology Faculty of Engineering Management

Activity	Time (working hours)				
1. Lecture		20			
2. Preparation before the lecture	30				
3. Literature studying	20				
4. Preparation to pass the exam	10				
5. Consultation	10				
6. Exam	2				
Student's workload					
Source of workload	hours	ECTS			
Total workload	92	4			
Contact hours	32	1			
Practical activities	0	0			